



**OUR VISION**  
*"A world in which health systems and information advance global health"*

<b>How do we ensure sustainability &amp; increase impact?</b>	Increased impact through innovation and e-health leadership	Sustainability through good governance, strong relationships and operational efficiency

<b>What are our overarching objectives?</b>	To strengthen & increase our network footprint	To deploy innovative e-health models	To become the leading non-profit eHealth reference & research organization in Africa

<b>BENEFICIARIES</b> (what must we achieve for our beneficiaries?) Strat Obj 1. We develop appropriate information systems to improve health care Strat Obj 2. We are a recognized health information systems knowledge base in Africa	<b>RESOURCES</b> (How do we ensure we are resourced adequately?) Strat Obj 1. We diversify funding & achieve sustainability Strat Obj 2. We attract and retain talented employees
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<b>LEARNING &amp; GROWTH</b> (where do we need to invest to excel?) Strat Obj 1. We develop and maintain an inspired, high performance culture	<b>CAPACITIES</b> (What do we need to excel at?) Strat Obj 1. We leverage top end innovation & implement in low resource settings Strat Obj 2. We focus on sustainability and capacity building
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***We are an African non-profit organisation advancing global health, by developing and implementing sustainable information systems, growing partnerships, and building local capacity, with focus on developing countries***

**OUR VALUES**

<b>We are innovative and impactful</b>	<b>We are independent and impartial</b>	<b>We respect local capacity and expectations</b>	<b>We value our culture of unity, trust and respect</b>	<b>We value good governance</b>
We are a center of excellence	We are honest brokers	We respect country vision and ownership	We invest in people and build sustainable capacity	We are responsible stewards of our resources: human, environmental and financial